

## Press Information

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# Your mountains, your city – with the SKI plus CITY Pass

## Ski meets urban Lifestyle

The SKI plus CITY Pass Stubai Innsbruck offers more! More fun, more offer and more flexibility for holidays, with friends or with the whole family. Just super easy. The pass is the ticket to 12 ski resorts, including the Stubai Glacier, and 22 lifestyle offers in Innsbruck. Skiing, snowboarding, tobogganing, swimming, culture, sightseeing and city fun, all in one! Unique in the world, alpine-urban and with endless design possibilities - for a winter holiday that will be remembered.

### Ski meets lifestyle – also for families

The SKI plus CITY Pass Stubai Innsbruck combines the best with the best: mountain and city as much as you want and as often as you want - directly accessible and experienceable. Completely independent of snow and sun, spontaneous and suitable for every requirement and taste. The ski enthusiasts enjoy the slopes of **12 ski areas**, culture enthusiasts and city fans live out their lives in the museums, alleys and shopping streets of Innsbruck. Because what can and must a holiday be today? A lasting experience with an individual touch. This also applies to families: the pass is a fantastic way to offer the kids a varied and exciting winter holiday. This is guaranteed by the **four ski areas in the Stubai Valley** – the **Schlick 2000 ski centre**, the **Serlesbahnen**, the **Elferbahnen** and the **Stubai Glacier**. But also the **Glungezer** in the Hall in Tirol area, the **Axamer Lizum**, the **Innsbruck Nordkettenbahnen**, the **Patscherkofelbahn** and **Kühtai** as well as **Hochoetz**. In addition, four ski areas offer night skiing and night tobogganing - a special experience on a starry winter night. In addition, the **all-in pass** with a wide range of **cultural and sightseeing offers** also brings a high added value for those winter holidaymakers who do not want to spend quite as much time on the slopes. The **SKI plus CITY Pass Stubai Innsbruck** offers guests the chance to use the best alpine and urban offer as easily and flexibly as possible. **The maximum of options with minimal effort** - that's what makes a holiday with SKI plus CITY unique!

### Greatest variety and non-stop

One day you want winter action, the next day relaxation. This does not have to be mutually exclusive with the SKI plus CITY Pass Stubai Innsbruck. Quite the opposite! Collect kilometres of slopes or rather soak up the sun? Admire Renaissance artists and later, when the sun does emerge from between the clouds, make a few turns in the snow? The SKI plus CITY Pass Stubai Innsbruck offers **a variety of programmes for all requirements and wishes - from juniors to seniors**. While the sports enthusiasts hit the slopes from morning to night, the others can pursue the temptations of the city stress-free and in peace. Take the bus directly into the city, enjoy the hustle and bustle of the city with coffee and apple strudel and then **explore the varied history of Tyrol** in the museums included in the pass or visit the **world-famous Swarovski Crystal Worlds**. Little heroines and heroes who need a break from the slopes can also experience lynxes, moose and wild boars playing in the snow at the Alpine Zoo. The knight's armour in **Ambras Castle Innsbruck** and the light installations in the **Lumagica Hofgarten** also do the rest to make the whole family happy. And if you really want to relax after all the fun on the mountain and in the city, you can swim a few laps in the pool - the **StuBay adventure pool** is included in the offer of the SKI plus CITY Pass Stubai Innsbruck.

## Exciting experiences – even off the slopes

A total of **22 adventure offers** are included in the SKI plus CITY Pass Stubai Innsbruck: exciting sightseeing, cultural fun in all its facets and Innsbruck's famous alpine-urban lifestyle. This makes the pass particularly attractive for enterprising people and families who value colourful daytime entertainment. These include **Innsbruck cultural highlights** such as the **Imperial Palace**, **Ambras Castle Innsbruck**, **four Tyrolean state museums** or famous hot spots such as the **Bergisel ski jump**, the **Swarovski Crystal Worlds** and the **Alpine Zoo**. Children in particular get their money's worth with the adventurous cultural and lifestyle offer. And the **Sightseer Hop-on Hop-off bus** included in the pass takes you comfortably and directly to all attractions.

## Pure flexibility

In addition to the unique opportunity to experience culture, lifestyle and fun on the slopes with just one pass, the SKI plus CITY Pass Stubai Innsbruck is above all very flexible. Depending on the length of stay, a pass can be purchased for two to 21 days. Numerous **discounts** for senior citizens, children, young people or people with disabilities make the pass affordable, which is particularly beneficial for families. The pass can be purchased at the ticket offices of the 12 participating mountain railways (except the Innsbruck Nordkettenbahnen), at the Innsbruck Tourist Information and at participating sales partners.

### Services SKI plus CITY Pass Stubai Innsbruck:

- **12 ski areas: 269 km of slopes & 47 km of ski routes, 108 cable cars and lifts, 4 areas with night skiing and/or night tobogganing**
- **22 lifestyle, culture & sightseeing offers**
- **1 swimming pool**
- **2 Mobility services**
- **Valid of 11.10.24 to 27.04.25**
- **More information at:**  
[www.ski-plus-city.com](http://www.ski-plus-city.com)  
**Pictures for download:**  
[www.ski-plus-city.com/en/service/presse/](http://www.ski-plus-city.com/en/service/presse/)

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